(54) Title: INFORMATION CODING TECHNIQUES
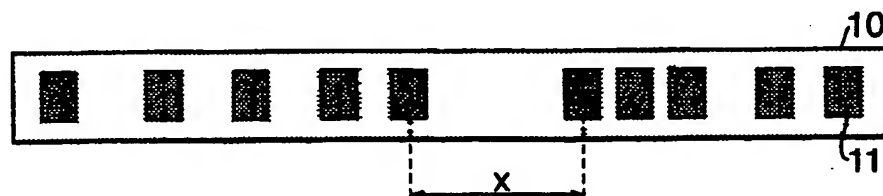
(57) Abstract: The present application discloses methods of encoding information and in particular to the way in which magnetically or optically detectable elements can be arranged on a substrate so as to encode the information to be stored. An information carrier is described which comprises a plurality of individual detectable elements supported by, or incorporated in, a substrate wherein the spacing between the elements serves to encode the information and is such that it can be represented as A + mG, wherein A is a first fixed value, m is an integer (which may be zero) and G is a second fixed value, characterised in that the values of the integer m, are selected to be integers derived by a predetermined mathematical sequence or a random sequence generator.